

MARCH 2026

# SPRING NEWSLETTER



*Southwest Florida is home to many air conditioning companies. We are truly honored you chose our family - J.P. Brett & Sons. Thank you!*

Many companies **talk** about service, but we'd like to briefly share what truly sets us apart.

In this newsletter, we'll cover:

- Why we're here
- What we're doing to your system
- How we charge
- How you can avoid unnecessary service calls
- What we expect

## 1) Why We're Here -

Most of our calls come from valued customers and referrals from friends and family. Which we truly appreciate along with responses from radio and social media.

When you contact us, we collect information about your air conditioning needs and schedule a knowledgeable technician to perform a thorough diagnostic evaluation.

*Our mission is simple:*

Keep you comfortable all year long.

## 2) What We're Doing to Your System -

When we arrive, we may ask a few questions about what you're experiencing to help pinpoint the issue quickly and accurately.

You may see us using various testing and adjustment tools during your service. Your system is made up of interdependent parts. When one component underperforms, your comfort is affected.

*Our goal is simple:*

Diagnose accurately and complete the proper repair to keep your system running smoothly.

## 3) How We Charge -

Maintenance tune-ups are a set fee based on visit frequency and the number units in your home. For repairs, after our diagnostic is completed. The tech will provide upfront pricing on repairs to give you the option to approve or decline.

Quotes on New systems follow established industry pricing guidelines.

*Bottom Line:*

You will never have to guess what your comfort will cost.

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**TROUBLE AFTER HOURS?  
WE'VE GOT YOU  
COVERED WITH  
24/7 EMERGENCY  
SERVICE.**



www.brettairconditioning.com



239-566-3633



1955 Elsa St. Naples, FL.



License Number: CAC1819995

## SPRING AIR CONDITIONING PREP CHECKLIST

Drainline sludge isn't something out of a storybook. If you've lived in SW Florida for any length of time, you know this buildup can shut your system down on the hottest day of the year.

How can you prevent buildup?

A semi-annual maintenance visit that includes flushing your drainline is a great place to start.

If you haven't had your drain line cleaned in the past 6-12 months, give us a call today!



# Call today to schedule your semi-annual Spring Maintenance!

#### 4) How You Can Avoid Service Calls -

We're always here when you need us, but avoiding unnecessary service calls save you money. One of the most common causes of system problems is dirt and lack of maintenance. Scheduling tune-ups twice a year helps prevent costly repairs.

#### Simple Tip:

Check and change your filter regularly. A clean filter improves performance, increases efficiency, and can help lower your energy bills.

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### Dirty Filters

A dirty AC filter restricts airflow, forcing the system to work harder. This can lead to higher energy bills, frozen evaporator coils, and premature system failure.

It also reduces cooling efficiency, creates uneven temperatures, and circulates dust and allergens throughout your home.

#### Good Reminder:

Check your filter each month when you pay your electric bill.



SAVE DURING THE

**TRANE  
UNSTOPPABLE  
EVENT**

REBATES UP TO  
**\$900\***

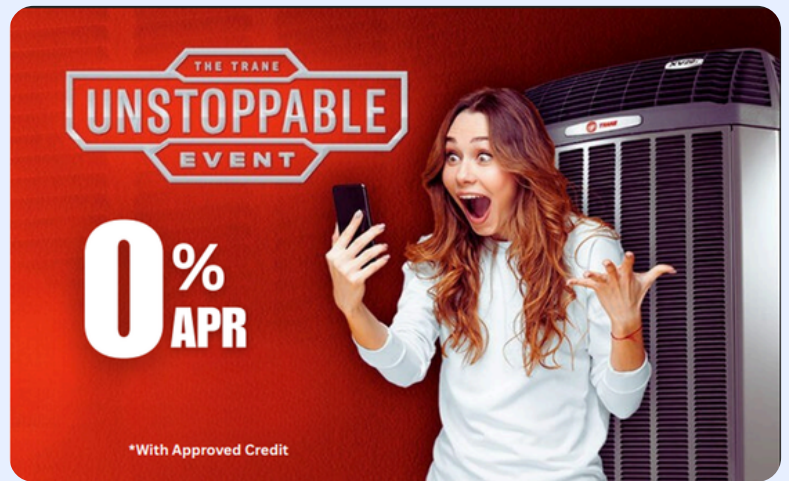
SEE DEALER FOR DETAILS



**TRANE** Ends May 31<sup>st</sup>, 2026

It's Hard To Stop A Trane.

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before it starts!  
Upgrade your A/C  
System now and  
take advantage of  
\*0% financing plus  
Rebates up to  
\$900!**



\*With Approved Credit

\*0% financing with approved credit

**WHEN TO REPLACE VS. REPAIR  
YOUR AIR CONDITIONER**

**OLD AGE** - The age of your system is the first thing to consider. Most air conditioners last 10-15 years, depending on maintenance, usage, and brand. If your system is under 10 years old and well maintained, minor repairs such as replacing capacitors often make sense.

**EFFICIENCY** - Pay attention to your energy bills. Older systems that struggle to cool your home or run constantly may be losing efficiency. If your energy bills continues to rise even after servicing, replacing the system could save you money over time.

**COMFORT** - If your system cannot maintain consistent temperatures or leaves rooms humid and uncomfortable, your comfort is affected. Simple repairs may help, but if your system is older, it may be time to consider replacement.

**FUTURE** - If you plan to stay in your home for several more years, investing in a newer, more efficient system can improve comfort and lower energy cost.



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### 5) What We Expect -

The most important thing we ask from you is communication. If you're happy, with our service, we would be honored if you shared your experience with friends and family or left us a Google Review. If we ever fall short, please let us know so we can make it right. Your trust means everything to us.

Most of all, thank you for your confidence and for the opportunity to serve your comfort needs.



**Have we helped keep your home comfortable?**  
**We'd love to hear from you!**  
**Scan the QR code and leave your 5 star Google review.**



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## Postage