

A Word by Dan Brett

It's that time of year again; Fall is here. In SW Florida, we know that doesn't mean much in terms of weather, but we can still enjoy the time of year it brings. Family, Food, Football, Cool fronts, and the return of our Northern customers for another season.

Naples is growing and expanding daily. On every corner, you find new developments, commercial buildings, residential neighborhoods, and new schools to support the growth.

With the growth of Naples, Brett Air Conditioning is expanding with new customers daily. This growth couldn't happen without our excellent team of employees. As I reflect on our 50th year in business, it's safe to say the best is yet to come.

If you are new to SW Florida, there are some a/c myths out there. Myths are sometimes helpful; it gives us a way to perceive matters that are usually hidden. However, in our industry, listening to myths can create challenges for you're a/c system. Therefore, we choose to Bust some of those air conditioning myths in this newsletter. I hope you find them educational and helpful.

If you ever have questions about your air conditioning or myths you hear, don't hesitate to give us a call. Remember, our family is here to serve yours.

Once again, we are incredibly grateful for each employee, their families, and you, our customers. May the close of 2022 find you healthy, and the start of 2023 bring you many blessings.

Dan Brett PRESIDENT















DON'T SWEAT CALL BRETT!

1955 Elsa Street, Naples, FL 34109

EMPLOYEE SPOTLIGHT

This employee spotlight comes from a member of our management team. Randie currently serves as our Warehouse Manager. Randie was born in Pottstown, Pennsylvania, and grew up enjoying the outdoors. After high school, he enlisted in the Navy and served for four years.

In 2008, Randie found himself looking for change so he moved to Sunny Florida. In 2014 he joined our team as a Maintenance Technician. He worked days and went to school at night to increase his knowledge in the HVAC trade. After graduating from trade school, Randie slowly moved up the chain to his current position as Warehouse Manager. Randie's organizational skills are unparalleled. During his time as Warehouse Manager, he's implemented positive changes in our warehouse to ensure inventory stays organized, warehouse remains clean, and all departments have parts/equipment needed to take care of our customers. The economy's shortage of equipment and parts has presented a challenge in our industry, but Randie has done an exceptional job. When Randie's not at work, you will find him in the great outdoors. He enjoys Yard work, Fishing, Golfing, and Swimming in his pool. Not to mention spending time with his family and beautiful Germain Shepherds. We would like to publicly thank Randie for your service to our country and eight years of dedicated service to J.P. Brett Air Conditioning.

Air Conditioning Myths

Myth 1 - Bigger is better

Bigger is not always better, especially when it comes to air conditioning units. A/C units are carefully sized to the amount of cubic feet they need to cool. If the unit is rated for a smaller space, then you have, it will work overtime to cool the area. If its too big for the space it needs to cool, the unit will cycle on and off repeatedly. Both result in the unit to wear out faster, shortening the life of unit, struggle to meet the demands of the thermostat and increases the power consumption significantly.

Myth 2 - Lowering the temp on my thermostat will cool the house faster.

It is common misconception that if you set your thermostat to a low temperature, it will cool the house faster. This is not true. The air conditioning system works just as hard to lower the temperature one degree as it does to lower it by 10. We recommend adjusting the temperature to your desired temp and giving your unit time to adjust.



Depending on your type of air filter it should be changes monthly. You can use your electric bill as a reminder. When you pay your electric bill, let that be a reminder to change your filter. Check often to see how much dust, dirt, and other contaminants its collected. Air filters can clog faster in home with pets, smokers, or other environmental considerations. A clogged filter will cause your system to work harder due to poor airflow, which means your electric bill we be higher than normal.

Myth 4- Maintenance is only needed when I have a challenge with my system

This is one of the more dangerous myths we encounter. It's easy to believe when everything seems to be going well. The reason, maintenance should be proactive and not reactive. Just like changing the oil in your car is a priority to ensure your car continues to run correctly, the same is with your air conditioning system. Both are large investments; we recommend semi-annual maintenance on your A/C equipment.

Myth 5 - Thermostat placement doesn't matter

Exposure to things like airflow and sunlight can drastically affect a thermostat's readings. It's best to place your thermostat on an interior wall, in a area that will be representative of temperature throughout your home.

FALL RECIPE

INGREDIENTS FOR THE CRUST

Cooking spray 2 1/4 sticks butter, softened 3/4 c. packed brown sugar 3/4 tsp. kosher salt 3 c. all-purpose flour



FOR THE FILLING

6 tbsp. granulated sugar

4 c. (16 oz.) pecan halves,

1 tsp. pure vanilla extract

1 c. butter

1/2 c. honey

1/4 c. bourbon

1/4 c. heavy cream

1 tsp. kosher salt

roughly chopped

1. Preheat oven to 350°. Grease a 9"x13" baking pan with cooking spray. Line with parchment paper, leaving a slight overhang on two sides. Spray 1 c. packed brown sugar parchment.

> 2. Beat butter and brown sugar until light and fluffy, about 2 minutes. Beat in salt. While beating slowly add flour and beat just until clumps form.

- 3. Using your fingers or a greased back of a measuring cup, press dough into prepared pan. Pierce dough all over with a fork. Bake until golden brown, about 25 minutes. Let cool while you make the filling.
- 4. Make the filling: Combine butter, brown sugar, honey, granulated sugar, bourbon, heavy cream, and salt to a boil in a small saucepan. Boil for 2 minutes, then remove from heat and stir in pecans and vanilla. Pour pecan mixture onto baked crust.
- 5. Bake until golden, about 30 minutes.

Pecan Pie Bars

6. Let cool completely in pan on a wire rack. Cut into bars before serving.





Does salt water affect my Air Conditioning System?

The answer is yes.

SW Florida has many benefits to living close to the Gulf of Mexico. Great views, easy beach access, ability to go swimming, surfing, tanning, or exercise right on the sand while the sun sets. However, the salty air has an impact on your air conditioning system. Studies performed by Poma metals show, "Florida receives the highest rate of salt penetration in the USA, even up to 100 miles inland."

https://pomametals.com/salt-air-inland-distance-for-metal/

Florida has some of the most corrosive environments with high temperatures and humidity. Salt is very caustic and can break down structural components over time, including your air conditioner. In addition, the deposits of sodium chloride left behind can settle in your condenser coil, one of the most vulnerable parts of the system, causing the aluminum fins to deteriorate over time.

How do I protect my system, you ask?

Schedule routine maintenance. Having your system cleaned and inspected regularly helps your home air conditioning system to operate at its best. Air Conditioners are expensive; let us help prolong the life of your investment. Call today to ask about our Semi-Annual Maintenance Inspection.

